



# Custom Incentives Program

## For Michigan Commercial & Industrial Customers

The Custom program is designed for Indiana Michigan Power's commercial and industrial **Michigan** customers that are looking for unique ways to achieve long-term energy savings. Not finding what you're looking for in the Prescriptive Rebates program? The Custom Incentive program may be right for you.

### Popular Measures:

- Lighting (Non-Prescriptive)
- HVAC
- Building Controls
- Refrigeration
- Compressed Air Systems
- Retro-Commissioning
- Industrial Process

*Energy efficiency project(s) that have a signed incentive offer on file from the customer will receive their associated rebates and/or incentives upon completion of the project(s) by the terms of the signed incentive offer at completion but no later than November 16, 2018. Funds are limited and paid on a first come, first served basis. Projects submitted after November 16, 2018 will be subject to the incentive levels associated with the 2019 program.*

### Eligibility

- Must be a commercial or industrial customer in Indiana Michigan Power's Michigan service territory.
- All Custom projects must be pre-approved before equipment can be purchased.
- Projects saving more than 500,000 kWh may require pre- and post-monitoring to verify energy savings.

### To Participate

- Step 1:** Contact any Trade Ally or contractor to determine your energy efficiency opportunities. Contact the program at 888-444-9085 or visit [ElectricIdeas.com](http://ElectricIdeas.com) for more information.
- Step 2:** Submit application via email to receive pre-approval and an incentive offer.
- Step 3:** Sign and return incentive offer to program within 30 days.
- Step 4:** Purchase and install approved energy efficiency measures.
- Step 5:** Submit completion form and all required documentation to program.
- Step 6:** Project will receive final review and incentive check will be issued.

### Lighting fixtures must be on one of the following qualified products lists:

DesignLights Consortium – <https://www.designlights.org/qpl>

CEE - <http://library.cee1.org/content/commercial-lighting-qualifying-products-lists>

ENERGY STAR® – [www.energystar.gov/index.cfm?fuseaction=iledi.display\\_products\\_pdf](http://www.energystar.gov/index.cfm?fuseaction=iledi.display_products_pdf) (or marked with ENERGY STAR® logo)

If a proposed lamp is not on the CEE, ENERGY STAR or DesignLights Consortium list, approval must be requested from the program staff.

### Custom Incentive Cap

- The Custom incentive is \$0.06/kWh saved annually.
- \$50,000 per site and \$100,000 per company per program year – across all programs.

**INDIANA  
MICHIGAN  
POWER**

An AEP Company

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For Michigan Businesses