



Small Business Direct Install

For *Indiana* Commercial & Industrial Customers

Saving energy and improving your bottom line is quick and easy with the Indiana Michigan Power Small Business Direct Install (SBDI) program for **Indiana customers**. Indiana Michigan Power offers great opportunities for small businesses to quickly install energy efficient upgrades that can make a significant impact on your bottom line. Contact one of our experienced SBDI Trade Allies today to start saving!

Eligibility

- Must be a commercial or industrial customer in Indiana Michigan Power's Michigan service territory.
- Demand must be less than 150KW per site.
- SBDI Trade Ally required for all projects.

Lighting fixture measures must be a one for one replacement. All lighting fixtures must be ENERGY STAR®, DLC, CEE listed, or approved by Program staff. See application for more details.

To Participate

- Step 1:** Contact any program approved SBDI Trade Ally or the program at 888-444-9085.
- Step 2:** Once determined eligible, an SBDI Trade Ally will schedule your on-site energy evaluation to determine appropriate energy efficiency opportunities for your business.
- Step 3:** Apply for incentive reservation via your SBDI Trade Ally.
- Step 4:** Install approved upgrades during the evaluation site visit and/or schedule an installation.
- Step 5:** Take advantage of other highly incentivized energy efficiency upgrades.

Deadline Information:

Energy efficiency project(s) that have a signed incentive offer on file from the customer will receive their associated rebates and/or incentives upon completion of the project(s) by the terms of the signed incentive offer at completion but no later than November 13, 2020. Funds are limited and paid on a first come, first served basis. Projects submitted after November 13, 2020 will be subject to the incentive levels associated with the 2021 programs.

SBDI Rebate Cap

- \$3,000 per site and \$21,000 per company across all programs.

Popular Measures:

- Incandescent to LED Lighting
- Fluorescent T12/T8 to LED
- Refrigerated Case Upgrades

Please visit
ElectricIdeas.com/Work



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Lighting			
Existing Equipment	Efficient Equipment	Participation Units	Max Incentive Per Unit*
CFL	LED	Lamp	\$1.25
4 lamp T5HO		Fixture (≥30% wattage reduction)	\$36
6 lamp T5HO			\$72
8 lamp T5HO			\$108
10 lamp T5HO			\$144
T5HO 4ft lamp	LED	Lamp	\$10
T5 4ft lamp			\$6
T8 4ft lamp			\$6
T12 4ft lamp			\$8
T8 8ft lamp			\$12
T12 8ft lamp			\$16
T8 8ft 2 lamp	LED fixture (includes 4ft 4 lamp LED)	Fixture	\$24
T12 8ft 2 lamp			\$32
T8 2L U-lamp	LED	Fixture/Lamp	\$6
T12 2L U-lamp			\$9
T8 4ft 2 lamp	LED light fixture	Fixture	\$7
T8 4ft 3 lamp			\$10
T8 4ft 4 lamp			\$16
T12 4ft 2 lamp			\$8
T12 4ft 3 lamp			\$20
T12 4ft 4 lamp			\$28
HID 176W-250W	T8 4ft 3 lamp	Fixture (baseline wattage = lamp wattage)	\$55
HID 251-400W	T8 4ft 4 or 6 lamp		\$80
HID ≤175W	T5HO 4ft 2 lamp		\$30
HID 176W-250W	T5HO 4ft 3 lamp		\$35
HID 251W-400W	T5HO 4ft 4 lamp		\$70
	T5HO 4ft 6 lamp		\$30
HID 1,000W	T5HO 4ft 10 lamp		\$200
	T5HO 4ft 12 lamp		
HID ≤175W – interior	LED – interior	Fixture (baseline wattage = lamp wattage)	\$65
HID 176W-250W – interior			\$85
HID 251W-400W – interior			\$125
HID 1000W – interior			\$310
HID ≤175W – exterior	LED – exterior	Fixture (baseline wattage = lamp wattage)	\$55
HID 176W-250W – exterior			\$70
HID 251W-400W – exterior			\$115
HID 1000W – exterior			\$270
Incandescent <25W	LED <12W	Lamp	\$3.50
Incandescent 25-45W	LED ≤12W		\$7
Incandescent 46-65W	LED ≤15W		\$10
Incandescent 66-90W	LED ≤17W		\$12.50
Incandescent >90W	LED ≤20W		\$17
Exit sign – CFL or Incandescent	LED exit sign	Fixture	\$6

Sensors

Inefficient Equipment	Efficient Equipment	Participation Units	Max Incentive Per Unit*
No Control	Occupancy sensor ≤500W connected load	Sensor	\$20
	Occupancy sensor >500W connected load		\$35

Refrigeration

Inefficient Equipment	Efficient Equipment	Participation Units	Max Incentive Per Unit*
No curtains installed	Strip curtain – cooler	Door	\$60
	Strip curtain – freezer		\$150
No controls	Anti-sweat heater controls – cooler		\$35
	Anti-sweat heater controls – freezer		\$50
No auto door closers	Auto door closers – walk-in cooler		\$100
	Auto door closers – walk-in freezer		\$150
No controls	Floating head pressure controls	Ton	\$60
Fluorescent case lighting	LED case lighting – cooler	Door	\$40
	LED case lighting – freezer		\$50
T8 refrigerated space lighting	LED refrigerated space lighting	Linear foot of lamp	\$3
T12 refrigerated space lighting			\$5
No control	Refrigerated vending machine control	Machine	\$80
	Snack vending machine control		\$40
No ECM	Commercial Electronically commutated motors (ECM) – cooler	Motor	\$45
	Commercial ECM – freezer		\$60
No control	Evaporator fan – evaporator fan controls added to shaded pole or PSC fan motors	Fan	\$80
No control	Motion sensor – LED cases	Door	\$10

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Contact a Trade Ally below to help you determine appropriate energy efficiency opportunities for your business. A Trade Ally will install your upgrades and apply for rebates.

SBDI Trade Ally Companies	Phone Number
AC-DC Lighting & Electrical	260-388-5988
Ari Energy and Lighting Consultants	574-703-7731
Edge Systems Group	317-548-5355
Electreus	906-440-6660
Hi-Tech Electric Company	269-323-1111
Meekhof Electric	616-669-1876

SBDI Trade Ally Companies	Phone Number
Midstates Energy Solutions	260-249-4446
MIEBS	888-508-1172
Orion Lighting Solutions	574-293-5800
Webster Electric Inc.	269-388-3110
Wolverine Electrical Contracting	269-683-4850



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For more information on this program, contact us at **888-444-9085**
or by email at **SaveEnergyAtWork@aep.com**.